

# FLINT CULTURAL CENTER MASTER PLAN SUMMARY

The Master Plan creates a conceptual framework for future improvements to the campus, including:

- Enhancement of a sense of place and improved accessibility
- Creation of a more inviting pedestrian environment and community gathering place through improved aesthetics and function of lighting, signage, landscaping, and walkways
- Expansion of parking and building spaces to meet current and future audience demand
- Addition of a Visitors Center providing centralized information and ticketing, a cafe, and a place for visiting school groups to have lunch

## Creating A Destination

- Visitors will experience redesigned streetscapes, banners, pavement changes, trees, lighting, and signage that create a distinct sense of place
- Three entrance areas (“gateways”) will be designed and signed for the FCC, one at Longway Boulevard, and smaller versions at Crapo and Kearsley Streets and at Walnut and Kearsley Streets
- Signage will use shared design guidelines throughout the grounds

## Common Areas and Amenities

- Reinforce gathering areas with distinct active and passive spaces
- Use patterns in the landscape to create interest and incorporate connections between spaces
- Build a simple, natural performance space into the green space near FIA and the Library
- Include a water feature that is practical and attractive during winter
- Make food service and point of entry information conveniently available at new Visitors Center

## Movement

- A direct line of movement should exist from North to South, from the Longway Main Entrance through to the Mott Ramp, with additional access/egress routes connected and opened up
- The FCC campus should be accessible from downtown via reopened Kearsley Street

## Parking

- Parking needs to be redesigned, beautified, expanded; additional parking on Kearsley St.
- Renovation of the Mott Ramp increases usage, supplements parking during multiple events
- With growth, a multi-level parking structure (500 spaces) may be needed

## Buildings

**Bower Theater:**  
expansion of dressing rooms and lobby

**Flint Institute of Arts:**  
renovation of existing space (near-term), with future Phase II expansion

**Flint Institute of Music:**  
expansion of classroom and rehearsal spaces (near-term)

**Longway Planetarium:**  
possible addition of interactive Science Center

**Sloan Museum:**  
fill in courtyard with two stories and a basement; move Buick Gallery to museum building

**Whiting Auditorium:**  
expansion of storage, dressing rooms and office space



Above: Kearsley Streetscape

Left: Flint Cultural Center Campus Master Plan

- Current building
- Proposed future expansion
- Build-to line